

EUIPO IP Intensive Programme for PES Universities – 2nd Edition, 2023

in collaboration with



European Union Intellectual Property Office (EUIPO)

Online event

6-14 November 2023



EUIPO IP Intensive Programme for PES Universities

Day One – 6 November: European Union Trade Mark

09.15 – 09.25	Welcome Speech
09.25 – 10.00	Intellectual Property Rights in the EU: An Introduction
10.00 – 10.45	Overview of Trade Mark Protection
10.45 – 11.15	Trade Mark Applications and Examination Proceedings (Formalities and Classification)
11.00 – 11.15	<i>Coffee Break</i>
11.15 – 12.00	Absolute Grounds for Refusal: Part I
12.00 – 12.45	Absolute Grounds for Refusal: Part II
12.45 – 14.00	<i>Lunch Break</i>
14.00 – 15.00	The Madrid System for International Registration of Trademarks
15.00 – 16.00	International Registration of Trademarks: The Madrid System operations
<i>End of Activities of Day 1</i>	

Day Two – 7 November: European Union Trade Mark

09.15 – 10.00	Opposition Proceedings Overview
10.00 – 10.45	Likelihood of Confusion
10.45 – 11.15	Genuine Use
11.15 – 11.30	<i>Coffee Break</i>
11.30 – 12.15	Reputation

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12.15 – 13.00	Cancellation Proceedings
<i>12.45 – 14.00</i> <i>Lunch Break</i>	
14.00 – 16.00	Case Study
<i>End of Activities of Day 2</i>	

Day Three – 8 November: Patents

09.15 – 09.45	Code of Practice on the Management of Intellectual Assets
09.45 – 10.30	An Introduction to Patents. What They Are, Why They Exist and Requirements at EPO
10.30 – 11.15	Case Study: OXEON, A Real Life Example of A Successful Use of Patents
<i>11.00 – 11.15</i> <i>Coffee Break</i>	
11.15 – 12.00	Exercise: NEBU-ALLERG: Group Exercise About Selecting IPRs to Protect a New Product
12.00 – 12.30	Patent Essentials, Focusing on the Two Main Requirements of Novelty and Inventive Step
12.30 – 13.00	Soap Dispenser: Exercise to Assess Novelty and Inventive Step in a Simple Device
<i>12.45 – 14.00</i> <i>Lunch Break</i>	
14.00 – 15.00	International Patent law and WIPO Standing Committee on Patents
15.00 – 16.00	Patent Cooperation Treaty (PCT): Essential tool for seeking foreign patent protection
<i>End of Activities of Day 3</i>	

Day Four – 9 November: Patents

09.15 – 10.00	Patent Information: Theory
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10.00 – 11.00	Patent Information: Practice
<i>11.00 – 11.15</i> <i>Coffee Break</i>	
11.15 – 12.15	Unitary Patent in Practice
12.15 – 12.45	First Experience After Six Months of Introduction
<i>12.45 – 14.00</i> <i>Lunch Break</i>	
14.00 – 16.00	Case Study
<i>End of Activities of Day 4</i>	

Day Five – 10 November: Geographical Indications & Community Plant Varieties

09.15 – 10.00	Overview of Geographical Indications
10.00 – 11.00	Geographical Indications: Legal Framework and Legislative History
<i>11.00 – 11.15</i> <i>Coffee Break</i>	
11.15 – 11.45	Geographical Indications
11.45 – 12.15	Geographical Indications: Practical Examples and Real-Life Applications
12.15 – 12.45	Geographical Indications
<i>12.45 – 14.00</i> <i>Lunch Break</i>	
14.00 – 14.30	Overview of the CPVR System
14.30 – 15.00	Scope of CPVR Protection and Enforcement
15.00 – 15.30	Interface between Variety Denominations, Trademarks and Geographical Indications
15.30 – 16.00	The Granting of Licenses of PVRs

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End of Activities of Day 5

Day Six – 13 November: Designs

09.15 – 10.00	Overview of the Registered Community Design (RCD)
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10.00 – 11.00	RCD Overlap with other IP Rights
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11.00 – 11.15

Coffee Break

11.15 – 12.15	RCD Applications
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12.15 – 12.45	RCD Invalidation Grounds and Proceedings
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12.45 – 14.00

Lunch Break

14.00 – 15.00	International Trademark and Design law and the WIPO Standing Committee on Trademarks, Industrial Designs and Geographical Indications
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15.00 – 16.00	Industrial Designs: The Hague System for International Registration of Industrial Designs
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End of Activities of Day 6

Day Seven – 14 November: Designs

10.00 – 10.45	Effective Invalidation Filing Strategies and Defence
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10.45 – 11.30	RCD Infringement
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11.30 – 11.45

Coffee Break

11.45 – 12.45	Design Case Law Review
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12.45 – 14.00

Lunch Break

14.00 – 16.00	Case Study
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End of Activities of Day 7