

# 20th INTA-EUIPO Day 'IP and Cannabis Industry'

18 October 2023



\*Please note the schedule is set for Alicante time (CEST).

## Wednesday 18 October 2023

**9:45 - 10:00**      **Connection to Zoom**

**10:00 - 10:10**      **Welcome**

**Patricia García-Escudero**, Academy Director, EUIPO.

**10:10 - 10:20**      **Opening Remarks**

**Victoria Balaguer**, Legal Area, PADIMA, INTA.

**10:20 - 11:20**      **Perception, behaviour and evolution in Cannabis Industry**

**Shabnam Malek**, Chief Legal Officer, 1906, United States.  
**Jeppe Brogaard Clausen**, Partner, NJORD Law Firm, EU.

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**11:20 - 11:35**      **Break**

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**11:35 - 12:35**      **Trade mark filing strategies in the cannabis industry in different jurisdictions**

**Eric Maiers**, IP Attorney, Greenberg Traurig, United States.  
**Shabnam Malek**, Chief Legal Officer, 1906, United States.  
**Chandimal Nicholas**, Partner, Cassels Brock & Blackwell, Canada.  
**Jeppe Brogaard Clausen**, Partner, NJORD Law Firm, EU.

**12:35 - 13:10**      **Final debate and discussion**

**Arnaud Folliard**, Legal Department, EUIPO.

**13:10 - 13:15**      **Closing**