

Διεθνές συνέδριο, 14 Μαρτίου 2023,

**Αμφιθέατρο Αργυριάδη, Κεντρικό Κτήριο
Πανεπιστημίου ΕΚΠΑ, Προπύλαια**

**Sustainable value creation and bottom-up
approaches through law and governance: Realising
the potential of small- and medium-sized businesses**

Programme

9.30-10.00 Registration

10.00-10.15: Welcome Address by **Lia Athanassiou**, Professor of Commercial Law, Director of the Department of Private Law, National and Kapodistrian University of Athens

10.15-11.00: Keynote speech: Sustainable value and planetary boundaries

Sarah Cornell, Principal Investigator and Associate Professor, Stockholm Resilience Centre, Stockholm University, and **Beate Sjøfjell**, Professor, University of Oslo, Faculty of Law, and Visiting Professor, College of Europe

11.00-11.30: Sustainable value creation in cooperatives and SMEs: Law's possibilities and limitations

Jukka Mähönen, Professor of Law, University of Oslo, Faculty of Law, and Professor of Cooperative Law, University of Helsinki

11.30-11.45: Short break

11.45-12.30: Possibilities and limitations in selected Southern European countries

Fifty shades of Coops: an Italian perspective on sustainability and cooperative societies (with a few suggestions on private companies)

Alessio Bartolacelli, Associate Professor of Business Law & Jean Monnet Chair Holder, University of Macerata, Department of Law, and Visiting Professor, Riga Graduate School of Law

Steps towards Sustainability in Spanish SMEs

María Concepción Chamorro Domínguez, Associate Professor of Commercial Law, Rey Juan Carlos University, Faculty of Legal and Political Sciences

Joint Q&A for both speakers

12:30-13.15: Possibilities and limitations in selected Southern European countries cont'd

Sustainability as a middle name. History of the future of Portuguese cooperatives

Alexandre de Soveral Martins, Associate Professor, University of Coimbra Law Faculty/UCIlleR

Sustainable value creation and SMEs in Greece: challenges and perspectives

Christina Livada, Assistant Professor of Commercial Law, National and Kapodistrian University of Athens

Joint Q&A for both speakers

13.15-14.30: Lunch Break

14.30-15.00: Sustainable value creation – how can we move forward?

Integrating sustainable value creation into circular economy solutions: the case of food waste reduction

María Jesús Muñoz Torres, Head of the Horizon Europe To No Waste Project, Professor in Finance in the Department of Finance and Accountancy, Universitat Jaume

Q&A

15.00-15.30: *Introduction to the panel debate: New approaches to sustainable value creation in Southern Europe*

Pitch by the organisers for the open debate where speakers and audience will discuss: What *are* new approaches to sustainable value creation in Southern Europe? What is *your* main takeaway or suggestion?

15.30-15.45: Short break

15.45-16.45: *Open debate: New approaches to sustainable value creation in Southern Europe*

16.45-17.00 Ending of Conference by Christina Livada, Assistant Professor of Commercial Law, National and Kapodistrian University of Athens

Registration

The conference is open to all interested. Registration is required with early registration recommended for those who would like to be present in the venue in Athens, due to a limited number of seats.

Please [register your participation](#) by end of day EET 13 March.